



CUSTOM ORDER

"ESP" was found 1975 in Tokyo as one of the world first "Custom Order Guitar Shop" who builds only hand crafted finest instruments from severely selected high quality woods "according to player's requirements. Since then, ESP keeps up building "one of a kind" your dream guitar with unchangeable same policies and passion for the guitars.

There is no limitation on your custom order. Your custom instrument will be built from a blank wood to exact your own specification in our custom shop, totally hand-crafted by our skilled master craftsman. All players should have different taste on it's design, finishing, neck grip, sound of course, and all the other things. It is hard to find the one satisfies your taste 100%. If you are tired of looking for it, it's the time to think about "Custom Order"!!

HOW TO PLACE AN ORDER

- Step 1** Fill out the attached custom order form and submit it to your authorized ESP dealer. Also, if you'd like to get your original shape, give them your rough drawing too.
- Step 2** You will get a price quote from your dealer in a couple of days. (We might ask you for more detailed information to give you exact price.) Also, we will send you a computer drawing of the guitar image according to your request. If you like it, go step 3. If not, we will do estimate again and again till you will be satisfied with it.
- Step 3** Double check your specification, and make up your mind. OK, now place an order!
- Step 4** Around 4 to 8 months later (delivery time will be different depend on it's specification.), finally your dream guitar become a reality, and it's in your hand!

WOOD MATERIAL

Wood material is the most important part characterizing your instrument's sound.



Sound Character

	Weight	Hardness	High	Mid	Low	
Alder	Medium	Soft-Med	6	7	6	Nicely balanced dry tone, rich mid range. Most popular wood
Mahogany	Med-Heavy	Soft-Med	5	7	8	Warm and rich mid & low, clean and smooth high
White Ash	Heavy	Hard	8	5	7	Punchy low and edged high, very aggressive sound
Swamp Ash	Ex.Light	Soft	8	4	6	Extremely light weight, very dry sound
Hard Maple	Heavy	Ex.Hard	7	6	5	Attacky tone with quick response, nice balance with mahogany back
Soft Maple	Medium	Medium	7	6	5	Beautiful quilted grain, nice balance with mahogany back
Paduak	Heavy	Hard	8	5	5	Bright and dry sound with light bottom,
Bubinga	Ex.Heavy	Ex.Hard	6	7	9	Very chunky, heavy bottom. Heaviest wood.
Walnut	Heavy	Hard	7	8	6	Plenty of mids, warm viscous tone
Koa	Med-Heavy	Med-Hard	6	8	7	Rich and warm mid range, sometime with nice flame grain
Rosewood	Heavy	Hard	5	8	6	Creamy and warm sound with rich body
Ebony	Heavy	Ex.Hard	7	7	6	Mostly used for fingerboard, attacky sound, "Black Beauty" looking
Basswood	Light	Light	6	6	5	Wide range balanced tone, close to alder but, less body

SCALE LENGTH

*Longer scale gives you tighter tension.

	Long	Medium	Short	Super Long
Guitar	25.5"	24.75"	24"	27"
Bass	34"	32"	N/A	35"

FRETS

HEIGHT : Easy to bend or vibrate on higher frets.
WIDTH : Fat sound on wider frets, quick response on thinner frets.

		Width	Height
	#213	Jumbo	2.7mm
	#214	Standard	2.4mm
	#214H	Tall	2.4mm
	#215	Wide	2.9mm
	#60	Extra Jumbo	2.8mm
	#23	Vintage	2.0mm
			1.0mm

NECK GRIP SHAPE



FINGERBOARD RADIUS

- 400R Fit to most of locking tremolo, very flat
320R Typically used for set-neck guitar
305R Just fit to Original Floyd Rose
240R Little flatter than vintage
170R Vintage

